



Supported by
Dept. of Science & Technology
Govt. of India



INTRODUCE YOURSELF

— with —

INFINITE OPPORTUNITIES

at

AUTOMATION[™] EXPO2018

13th India International Trade Show
Fuelling Innovation and Growth

FUELLING INNOVATION AND GROWTH



Automation Expo is the second largest Exhibition in Asia and it has a total footfall of nearly 50,000 visitors from all across the globe. We have delivered 12 successful editions in the past and have a track record of flourishing more than 20 industries until now. Being such a huge platform for the businesses to grow and a conglomerate for the global visitors to acquaint with the latest advancements, Automation Expo is the perfect destination for you to invest in for branding. Take leverage of this lucrative opportunity and make your brand visible on a global platform.



 29TH AUGUST TO 1ST SEPTEMBER 2018 | BCEC, GOREGAON(E), MUMBAI

FUELLING INNOVATION AND GROWTH



- Our Event Sponsorship helps you to reach out to more than 50,000 decision-makers in major Indian and Global industries
- Our website had an average online traffic of more than 22,000 visitors last year
- Our social media campaigns garnered massive click-through rates, and we have surpassed more than 5000 likes on Facebook
- We published more than 60 ads in India's leading Newspapers & Magazines and on various digital platforms



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Automation Expo extends additional opportunities to showcase your business to your target audience. Opportunities are:

**Automation
Expo
Event
Partnerships**

**CEO
Summit**

**Additional
Sponsorship
Opportunities**

**Exhibition
Branding
Opportunities**

SPONSORSHIP OPPORTUNITIES

Co-Branding with event logo



NAME OF
YOUR COMPANY

Presents



Sponsorship
₹ 25 Lakhs

Logo will appear on all print brochures,
invitation cards and website of IED communications

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PACKAGE INCLUDES :

- Exhibition stand 72 sq.mt.
- Your 2-3 min video will run after every 45 minutes during 4 days
- Advertising in the Industrial Automation Magazine for 5 issues (each full page costing Rs 50000 each) - Gate Fold in the exhibition issue
- Advertising in the e-magazine - on home page
- Publication of logo on all communication materials
- Product brochure along with every Exhibitor Guide
- Double spread ad in the Exhibitor Guide
- 10 pole buntings
- 10 Special VIP passes for your delegates
- Banner on home page of the exhibition
- 2 Standees in the conference

Platinum Sponsorship :
₹10,00,000/-

*Event
Partner*



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FUELLING INNOVATION AND GROWTH



PACKAGE INCLUDES :

- Exhibition stand 56 sq.mt.
- Your 2-3 min video will run after every 90 minutes during 4 days
- Advertising in the Industrial Automation Magazine for 5 issues (each full page costing Rs 50000 each)
- Advertising in the e-magazine - on home page
- Publication of logo on all communication materials
- Product brochure along with every Exhibitor Guide
- double spread ad in the Exhibitor Guide
- 7 pole buntings
- 7 Special VIP passes for your delegates
- Banner on home page of the exhibition page
- 1 Standee in the conference

**Event
Partner**

Gold Sponsorship :
₹7,00,000/-

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FUELLING INNOVATION AND GROWTH



PACKAGE INCLUDES :

- Exhibition stand 36 sq.mt. •
- Your 2-3 min video will run after every 150 minutes during 4 days
- Advertising in the Industrial Automation Magazine for 3 issues (each full page costing Rs 50000 each)
advertising in the e-magazine - on home page
- Publication of logo on all communication materials
- Product brochure along with every Exhibitor Guide
- full page ad in the Exhibitor Guide
- 5 pole buntings
- 5 Special VIP passes for your delegates
- Banner on home page of the exhibition page

Silver sponsorship :
₹5,00,000/-

***Event
Partner***



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FUELLING INNOVATION AND GROWTH



PACKAGE INCLUDES :

- Exhibition stand 45 sq.mt.
- The CEO summit will be named as “name of your company” presents India International Automation CEO Summit 2018
- Advertising in the Industrial Automation Magazine Double Spread & Premium Position
- Publication of logo on CEO summit’s communication materials
- Product brochure along with every Exhibitor Guide
- Presence of logo in Visitors’ Bag, 2 page space in the Exhibitor Guide, 1 Standee inside and outside the venue of CEO Summit
- 10 Special VIP passes for your delegates

**CEO
Summit**

Platinum Partner :

₹10,00,000/-

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FUELLING INNOVATION AND GROWTH



PACKAGE INCLUDES :

- Exhibition stand 27 sq.mt.
- The CEO summit will be named as Co-Presented by “name of your company”
- Commercial Presentation on the Central Stage (30 mins. - only once) in the Exhibition Area
- Advertising in the Industrial Automation Magazine - Premium Position
- Advertising in the e-magazine - on home page
- Publication of logo on all communication materials
- Presence of logo in Visitors' Bag, 1 page space in Show Guide, 1 Standee inside and outside the venue
- Choice of Space (as per availability)
- 5 Special VIP passes for your delegates

Gold Sponsorship :
₹5,00,000/-

**CEO
Summit**



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FUELLING INNOVATION AND GROWTH



Ceo Summit

5 Lakhs Each

- Booth/ Table Space will be given in seminar area near the Registration desk
- 2 passes will be given to attend the CEO Summit
- Invitation cards will carry the logo of sponsor
- Invitation emailer will have hyperlink to our website
- 5-min video - Your Company Presentation
- Data of CEO's attending the event will be given

Machine Safety

2.5 Lakhs Each

- Booth/ table space will be given in the seminar area near the registration desk
- 2 passes will be given to attend the CEO summit
- Invitation cards will carry the logo of sponsor
- Invitation emailer will have hyperlink to your website
- 5-min. video - Your Company Presentation
- Data of attendees attending the event will be given

Msme Summit

2.5 Lakhs Each

- Booth / table space will be given in seminar area near the Registration desk
- 2 passes will be given to attend the CEO summit
- Invitation cards will carry the logo of sponsor
- Invitation emailer will have hyperlink to u r website
- 5mins video - Your Company Presentation,
- Data of ceos attending the event, will be given

Conference 3 Days

5 Lakhs Each

- Logo will be printed on all content, invitations, etc.
- 4 delegate passes will given
- Logo of the sponsor will be a part of the LED wall presentation
- 5-min video presentation
- Table space will be provided

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PRODUCT LAUNCH AT CONFERENCE - 3 DAYS | 6 SLOTS | 15 MINS ONLY

- Before the conference
- Tea break
- Before starting lunch
- After lunch
- Tea break
- After closing of conference & just before Q&A

Table space will be given for product display

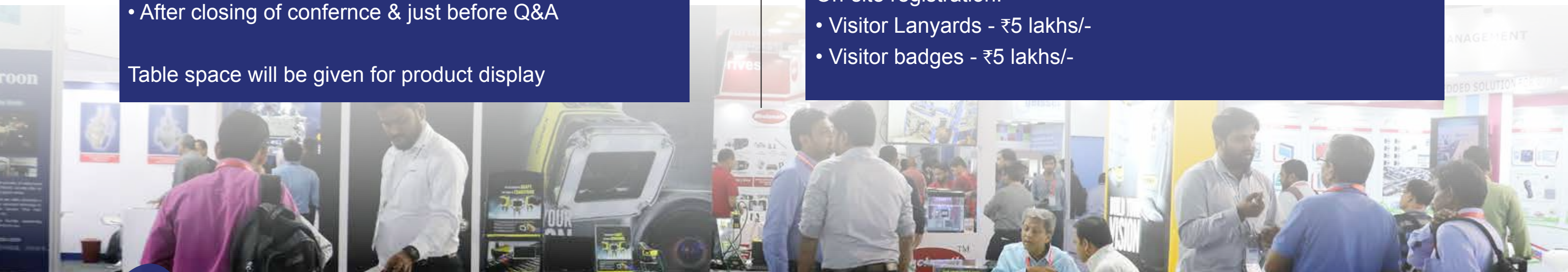
REGISTRATION PARTNER - ₹5,00,000 LAKHS

Pre-registered visitors will get a thank you email with banner advertisement of your company, and badges will be sponsored by company logo in the e-badges sent to them.

2 pre-registered kiosks for branding opportunities

On-site registration:

- Visitor Lanyards - ₹5 lakhs/-
- Visitor badges - ₹5 lakhs/-



EASY GUIDE WITH FLOOR PLAN - 8 PAGES TO 16 PAGES

- Below every pages, strip advertisement each , Advertisement Rs 30000/- this includes 1 advertisement in exhibitor guide.
- Floor plan size 18 x 25
- Company logo on the stall location. ₹10000/- per logo

PAPER BAG

- 5,000 Paper Bags - ₹1,00,000/-
- Min. quantity is 1000 bags

BROCHURE RACK

- Brochure Rack ₹25000/- non-exhibitors 2000 brochures in buyer seller meet area or other designated area

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Sponsorship Opportunities	Benefits	Sponsorship Value
VIP lounge Sponsor	<ul style="list-style-type: none">• Standees - 2 nos. inside the lunch area• Desk with company brochures on display• Announcement at the show	₹3,00,000/-
Water Bottle Sponsors	<ul style="list-style-type: none">• Branding space on the bottle (for 10,000 bottles)• Distributed along with the visitors registration badge• Bottles kept at all events of the show	₹1,00,000/-
Invitation Sponsor	<ul style="list-style-type: none">• Visitors invite will carry brand logo under - 'Invitation Partner'	₹5,00,000/-
Floor Plan On-site	<ul style="list-style-type: none">• Presence of company logo and a vertical strip advertisement	₹2,00,000/-
Carry Bag Sponsor	<ul style="list-style-type: none">• Presence of company logo	₹1,50,000/-
Visitor Badge Branding	<ul style="list-style-type: none">• Presence of company logo and/or advertisement on the backside of the visitor badge	₹2,00,000/-

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EXHIBITION BRANDING



Main Gate Sponsorship

₹5,00,000/-
(Entrance of NESCO from
Western Express Highway)

Pathway Hoarding inside NESCO (20ft x 10ft)

₹30,000/-
(A set of 4 would
cost ₹1,00,000/-)



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EXHIBITION BRANDING



Floor Plan Branding

₹2,00,000/-
(2 Locations - at the entrance
and inside of the hall)



Pole Standees

₹10,000/-
(₹10,000/- each,
set of 4 @ ₹35,000/-)

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THANK YOU

Organized by IED Communications Ltd, Mumbai

